

Ministry of Finance



Central Bureau of Narcotics (CBN) organises five drug awareness programmes for MP youth Mission Yuva Raksha

CBN Madhya Pradesh partners with Brahma Kumaris to promote preventive awareness among youth against drug abuse

Posted On: 17 OCT 2026 7:37PM by PIB Delhi

Under *Mission Yuva Raksha*, the Central Bureau of Narcotics (CBN), Madhya Pradesh Unit, organised five drug-awareness programmes at educational institutions in Neemuch, Jaora, Jawad, Mandsaur and Garoth during October 2026. The programmes promoted drug prevention, healthy lifestyles and the vision of a "Nasha Mukta Bharat."

On 5th October 2026, an awareness programme on the harmful effects of drug abuse and the importance of a drug-free life was attended by approximately 200 students and teachers of the Swami Vivekanand Government PG College, Neemuch.



Awareness programme – Swami Vivekanand Govt. PG College, Neemuch

On 13th October 2026, the programme organised by CBN addressed substance abuse, its impact on youth health and future prospects, and healthy living. Approximately 200 students and faculty members, along with 25 staff members, participated at the Sardar Patel College of Nursing, Jaora.



Awareness programme – Sardar Patel College of Nursing, Jaora

On 15th October 2026, CBN organised in association with Brahma Kumaris, Neemuch, the programme promoted drug-free living and awareness of addictive substances. Approximately 450 students and teachers attended at the CM Rise Government School, Jawad.





CBN Awareness programme with Brahmakumaris- CM Rise Government School, Jawad

On the same day, the CBN Madhya Pradesh Unit's Mandsaur-I Division organised the camp focused on drug prevention, healthy lifestyles and youth participation in building a drug-free society under Yuva Raksha and Nasha Mukta Bharat Abhiyan. Approximately 450 students attended of the CM Rise School, Sabakheda, Mandsaur.



Awareness programme – CM Rise School, Sabakheda, Mandsaur

Similarly, the Office of the District Opium Officer, CBN, Garoth, in collaboration with Brahma Kumaris, organised an awareness programme attended by approximately 230 students at the Sanskar Valley Higher Secondary School, Garoth, on 15th October 2026.





Awareness programme – Sanskar Valley Higher Secondary School, Garoth

Across the programmes, participants were scientifically briefed on the harmful effects of drug abuse on physical and mental health, education, family life and careers. **Activities included awareness sessions, question-and-answer competitions, educational videos, presentations, meditation and poster-making.** Participants were encouraged to resist substance abuse, adopt healthy lifestyles and contribute to a *Nasha Mukh Bharat*.

The programmes also emphasised personal responsibility and collective participation in drug prevention. Participants took pledges to stay away from drugs and support awareness initiatives in their schools, families and communities. The programmes received positive participation and reinforced the importance of preventive education among youth.

Through these four awareness programmes, CBN Madhya Pradesh Unit reaffirmed its commitment to complementing enforcement activities with preventive awareness and demand-reduction initiatives, particularly among students and young people.

By engaging educational institutions and encouraging interactive learning, awareness activities and personal commitments to a drug-free life, CBN seeks to empower youth to make informed choices and become active ambassadors of drug prevention in their communities.

The initiatives reflect the continued commitment of the Central Bureau of Narcotics towards the vision of *Nasha Mukh Bharat* and the creation of a healthier, safer and drug-free society.

KT/KMN

(Release ID: 2324759) Visitor Counter : 126